COOKIE POLICY

Version: Bekina-Rev.A | Date: 7/01/2025

The purpose of this cookie policy is to inform you about the cookies and any other similar techniques used on the website(s) of BEKINA. These cookies are used to optimize the functioning of the website and to better tailor the website to your needs and preferences.

1. THE DATA CONTROLLER

The controller of the data processing as described in this cookie policy is the public limited company BEKINA, with registered office at Berchemstraat 124, B-9690 Kluisbergen and with company number 0403.664.114.

If you have any questions or would like more information regarding this cookie policy and the processing of your personal data, you can contact us via the following channels:

- By letter to the address Berchemstraat 124, B-9690 Kluisbergen
- By email via info@bekina-corporate.be
- By telephone on +32 (0)55 39 00 20

2. WHAT ARE COOKIES

Cookies are small data or text files that are stored on your computer, tablet or smartphone when you visit a website. These files contain unique codes that allow your browser to recognize you, so that you are identified as the same user when you revisit our websites, for example.

Cookies can be used to improve the functioning and usability of websites. This includes remembering items in a shopping cart, making logging in easier, or analysing website traffic to improve functionality. They can also be used to map your browsing behaviour, so that the content of a website better matches your preferences and needs.

In addition to regular cookies, we may also use similar technologies, such as flash cookies, tags, cross-device tracking, JavaScripts and web beacons. In accordance with Article 10/2 of the Act of 30 July 2018 on the protection of natural persons with regard to the processing of personal data, these techniques are categorized under the same heading of 'cookies' and are processed in the same way.

3. WHICH COOKIES

3.1. Strictly necessary technical cookies

These cookies are necessary for technical reasons so that you can visit the website. As they are crucial for the website to function, these cookies are automatically placed as soon as you visit the site, with only an obligation to inform.

These cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. Without these cookies the website cannot function properly.

Name	Provider	Expiration	Type	Purpose
CookieConsent [x2]	Cookiebot	1 year	HTTP Cookie	Stores the user's consent status for cookies on the current domain.

1.gif	Cookiebot	Session	Pixel Tracker	Counts the number of sessions on the website and is necessary for optimizing CMP product delivery.
Test_cookie	Google	1 day	HTTP Cookie	(pending) Some data collected by this provider is used for personalization.
__cf_bm [x2]	HubSpot	1 day	HTTP Cookie	Used to distinguish between humans and bots. This allows the website to create valid reports about the use of the website.
_cfuvid	HubSpot	Session	HTTP Cookie	Part of Cloudflare's services - which include load balancing, website content delivery and providing DNS connectivity for website operators.

3.2. Functional cookies

Functional cookies are classified as tracking cookies and are used to collect anonymous data about user behaviour and website performance. This information is used solely to optimize the functionality, user experience and performance of the website, without storing any identifiable information.

It is possible to opt out of the use of these cookies. Please note, however, that certain functionalities, such as videos, may not be available if you disable these cookies.

Name	Provider	Expiry date	Purpose	Type
/				

3.3. Analytical cookies

These cookies collect information about your use of our website, such as the pages you visit and the time you spend on each page. This information is used to improve the performance of our website.

We ask for your explicit consent for the use of these cookies via the cookie banner. You can withdraw your consent for the use of these cookies at any time.

Name	Provider	Expiry date	Purpose	Type
_ga [x2]	Google	2 years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	HTTP Cookie
_ga_# [x2]	Google	2 years	Used by Google Analytics to collect data on the number of times a user has visited the website as well as the dates for the first and most recent visit.	HTTP Cookie
_gat [x2]	Google	1 day	Used by Google Analytics to limit the number of requests.	HTTP Cookie
_gid [x2]	Google	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	HTTP Cookie

collect	Google	Session	Used to send data to Google Analytics about the device and visitor behaviour. Tracks the visitor across devices and marketing channels.	Pixel tracker

3.4. Advertising cookies

Advertising cookies are used to track visitors across websites. The goal is to show ads that are relevant and engaging to the individual user, and therefore more valuable to publishers and third-party advertisers.

We ask for your explicit consent for the use of these cookies via the cookie banner. You can withdraw your consent for the use of these cookies at any time.
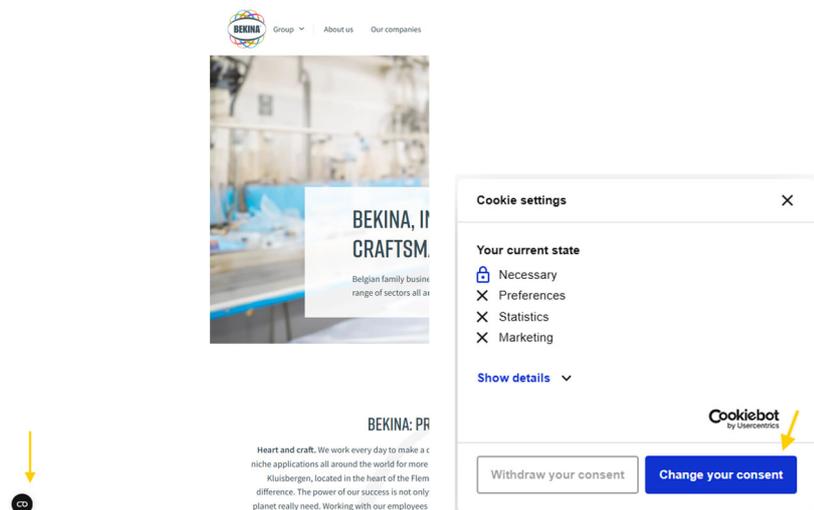
Name	Provider	Expiry date	Purpose	Type
_lfa [x3]	sc.lfeeder.com	1 year	Used in the context of Account-Based Marketing (ABM). The cookie records data such as IP addresses, time spent on the website, and page requests for the visit. This is used for retargeting multiple users coming from the same IP address. ABM usually facilitates B2B marketing purposes.	HTTP Cookie
_lfa_test_cookie_stored [x4]	sc.lfeeder.com	Session	Used in the context of Account-Based Marketing (ABM). The cookie records data such as IP addresses, time spent on the website, and page requests for the visit. This is used for retargeting multiple users coming from the same IP address. ABM usually facilitates B2B marketing purposes.	HTTP Cookie
_lfa	sc.lfeeder.com	/	Used in the context of Account-Based Marketing (ABM). The cookie records data such as IP addresses, time spent on the website, and page requests for the visit. This is used for retargeting multiple users coming from the same IP address. ABM usually facilitates B2B marketing purposes.	HTML Local Storage
_lfa_expiry	sc.lfeeder.com	/	Contains the expiration date for the cookie and its associated name.	HTML Local Storage
(unnamed)	tr-rc.lfeeder.com	Session	Tracks individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data may also be used to create leads for marketing purposes.	Pixel Tracker

4. MANAGEMENT OF COOKIES

When your device (computer, tablet, smartphone, etc.) is used by multiple people or when multiple internet browsers are used, different choices may be made regarding the acceptance of cookies. This may mean that the choices you have made as a data subject/user may not be permanent.

Since we cannot verify the above factors, we cannot guarantee that your settings will be permanent. We therefore recommend that you regularly check your choices and update them if necessary.

You can change your cookie settings at any time via the Cookiebot CMP privacy trigger.

5. DELETING COOKIES

You can delete existing cookies on your device(s) at any time. To do this, consult the 'Help' section of your browser's manual and search for 'manage cookies'.

If you delete existing cookies from our website, you will be asked to accept our cookie policy again on your next visit.

If you use one of the browsers below, please click on the corresponding links for more information about the use of cookies and the cookie policy.

Firefox	Chrome	Safari
https://support.mozilla.org/nl/kb/cookies-remove-data-wissen-websites-saved	https://support.mozilla.org/nl/kb/cookies-remove-data-wissen-websites-saved	https://support.mozilla.org/nl/kb/cookies-remove-data-wissen-websites-saved

If you use multiple browsers, we recommend that you consult the following website for detailed instructions: https://allaboutcookies.org/how-to-manage-cookies. This website is only available in English, but can be translated into Dutch using most common browsers.

For additional questions regarding the protection of your personal data, please consult our privacy statement via the following link: https://www.bekina-corporate.be/privacy-statement.

6. THIRD-PARTY COOKIES

Third-party cookies are managed solely by the respective third-party providers, and we have no control over how these parties manage said cookies or use the data collected through these cookies. We therefore recommend that you consult the privacy and cookie statements of the relevant third parties for more detailed information about this.

The website may contain hyperlinks to external websites. When a visitor to our website clicks on these links, he or she is redirected to another website. Use of these links is entirely at the user's own risk. We strongly recommend that you carefully read the privacy statement and cookie policy of the relevant website.

7. CHANGES

This Cookie Policy is reviewed regularly. You will not be notified in advance of any changes. However, changes will be clearly highlighted on our website(s). The date of the last change can be found at the top of this statement.